



Motorhome **TRAVELER**



FEBRUARY/MARCH, 1978

Allons-nous-en Nouvelles Orleans!

Translation: Let's go — New Orleans!

Which is exactly what dozens of GMC Motorhome Club members are preparing to do. So much so that some clubs have put the GMC-MOA "Mississippi River Fiesta and Second Birthday Party" into their own rally schedules to encourage the greatest possible attendance.

And, looking at the program and the campground and the host city that awaits Fiesta-goers, Wednesday through Sunday, March 1-5, a rally with true memory-building potential is in the making. Sight-seeing and shopping, socializing and relaxing, motorhome-talking and tour-adventuring — all these, and more, are clearly in store.

Planning and arrangements for the Fiesta/Birthday Party have been in the works for weeks. By now, with GMC-MOA members putting the finishing touches on their own preparations, program details are well in hand.

Here, in sequence, is what lies ahead for those who will take part.

Coaches rallying to New Orleans, whether from north, east, or west, will eventually be on Highway I-10 as they approach our campsite at New Orleans Travel Park. To reach the Park, exit I-10 at the US 90 intersection. From there, it's just seven blocks east on US 90 — also known as Chef Menteur Highway — to the Park entrance.

For communications en route, GMC-MOA members are invited to monitor CB Channel 14. Contact call letters are KSD 0108, to raise Gloria & Mac McDonnell.

Should you have need to telephone ahead, the numbers at the New Orleans Travel Park are (504) 246-1991 and (504) 242-7795. Keep these handy, in case of emergency or any unforeseen delay in your arrival plans.

Rolling into the Park, all but the very earliest of Fiesta-goers should easily spot our GMC-MOA additions to the regular facilities. Those additions will be our "Big Tent" and our Service Tent.

The Park's regular facilities, be assured,



The Superdome -- a sight to see in New Orleans.

are much above the minimal. Full hookups, of course. Then the amenities such as a recreation and rally room, lobby and TV, supermarket and laundromat, and more. Plus two swimming pools, patio, shade trees, and other comforts.

Our campsite, then, can be summed up this way: All the necessities, lots of things nice to have, some touches of luxury — and plenty more, including all of New Orleans — within easy reach!

(Continued on page 2)

Printing and mailing of this issue of the GMC Motorhome TRAVELER has been delayed in order to provide owners of GMC Motorhomes information important to them. You will find this information on the back page of this issue. Be sure to read this article for answers to your questions on GMC action to assure future parts availability and service for your unit. And to support our GMC Motorhome Owners Clubs!

See You at Our Mississippi River

(Continued from page 1)

Now, what's on the schedule?

Wednesday, March 1, begins with Fiesta registration and closes with a Mardi Gras-style Birthday/Champagne Party. The GMC arrival desk will be handling registrations from 9 a.m. to 5 p.m. Along with the sign-in, this is the proper time to register for those highly-popular GMC Service Clinic offerings such as owner training seminars and coach inspections.

From 8 to 10 a.m., you'll be introduced — if you're new to New Orleans — to the "beignets" that replace doughnuts in this city's version of coffee-and. Beignets (the word rhymes with "rain-yay") are light, fluffy, scrumptious pastries that must be tasted to be known, and once tasted are never forgotten. Honest!

Orientation comes at 10 a.m. Service Seminars run from 1 to 4 p.m. And at 5 p.m., the opening social event — a BYOB Social Hour for which ice and setups will be provided. Figure this to be a one-hour tune-up for the evening's big event.

Our Birthday/Champagne Party is a costume affair in the old Mardi Gras tradition. Prizes are to be awarded for the most original costumes, so many GMC-MOA members are certain to be creating their own raiment for this affair.

But if your costume-making skills are few, or time is short, you'll be able to buy a Mardi Gras costume — right there on the campsite — for only \$8.50! Mac McDonnell has checked these costumes and has this comment:

"These are absolutely the best-made party costumes I've ever seen at this price! They are far better than most rental costumes. And, for \$8.50, they will be superb mementos of our Mississippi River Fiesta Rally and of New Orleans."

Note, please: Masks, also traditional wear at Mardi Gras parties, will be available for purchase at just 50 cents each.

Serving of a Southern Buffet, starting at 7 p.m., precedes the festivities. This buffet is being catered.

We'll move into the party events somewhere around 8 p.m. Besides the judging and prize awards for costumes, this will include the showing and judging and prize awards in our birthday cake competition.

Of course, there will be a cutting of the official GMC-MOA Second Birthday Party cake. And, in all likelihood, more than one toast — in champagne, naturally — to the first two years and all those still to come.

And just to round out the evening, there will be Dixieland Jazz entertainment for the party hours. Type of entertainment? We're promised it will be "super"!

You'll begin Thursday with wake-up coffee and beignets, available from 6:30 a.m.

Then you're off for one of New Orleans' most-famed restaurants and experiences — when we enjoy "Breakfast at Brennan's." For this treat, buses will be leaving the Travel Park at 15-minute intervals, beginning at 7:15 a.m. and continuing until 8:30 a.m.

After breakfast, you have a choice. Take part in an all-morning tour of the city, or use the morning as personal free time as you wish. (This same option will be available on Friday, if you wish to do an organized-type tour of New Orleans.)

Seminars are scheduled for Thursday afternoon, 2 to 5 p.m. And then, you have a choice on how to spend the evening. Your Fiesta registration provides a nightclub tour on either Thursday or Friday. Or you may devote the evening to activities of personal choice.

Friday begins with coffee and beignets,

served from 8 to 9:30 a.m. Then, free time or the city tour for the morning hours. And a program of Seminars from 1 to 4 p.m.

Come the evening hours on Friday, we'll be stepping back in history to the fabled steamboat days on the Mississippi — in a dinner-and-dancing river cruise aboard the sternwheeler "Natchez." Cruise participants are urged to make this a "dress-up" affair.

Buses taking us to the boat landing will depart the Travel Park from 5:45 to 6:15 p.m. Aboard the "Natchez," a cash bar will be open throughout the cruise. There will be continuous food service — beginning with hors d'oeuvres and then a buffet dinner.

To make the cruise a truly fabulous affair, music and dancing will also be continuous. And so will the view of the skyline of New Orleans, the city's historic water-



We'll dine and dance while cruising aboard the "Natchez".



The last of the New Orleans streetcars offers a colorful view of the city.



St. Louis Cathedral and Jackson Square are in the heart of the Vieux Carre.

Fiesta and 2nd Birthday Party!

front, and the riverbank scenes — all visible and all continually changing as we cruise out and then return in a two-and-a-half hour adventure.

Once returned to the dock, buses will be heading two ways: Some will return to the campground. Others will be off on the optional nightclub tour of the French Quarter. Take your choice!

Saturday, after wake-up coffee and beignets, is a Leisure Day. Shop, visit, sight-see, or relax until the Social Hour begins at 5 p.m. This is the prelude to our Potluck Dinner, for which GMC is providing the main entree (see Mac McDonnell's column for some hint of what's in store on this) while each family attending brings a six-person serving of a dish to pass.

There's a prize-winning feature for the Potluck, please note. So be sure to follow instructions on identifying your dish. You

could be a winner!

Following the Potluck, we're in for more of that great New Orleans jazz — marching music and, perchance, music for dancing as well. So this shapes up as another evening to anticipate, and then to remember!

Remember, too, that two special contests will be judged for prize awards during the Mississippi River Fiesta Rally. Look for the display of GMC Photo-Fun V entries, those pictures of GMC Motorhomes in places and positions and pursuits which their proud owners have captured on film and want to share with you.

A very special group of Fiesta-goers will be invited to compete in another prize-winning program. All 12-and-under youngsters at the Mississippi River Fiesta will be offered a just-for-GMC coloring book and crayons with which to show their

talents. They'll have a chance to submit samples of their work for judging — and for the prizes to be given in various age groups. This should be something to see!

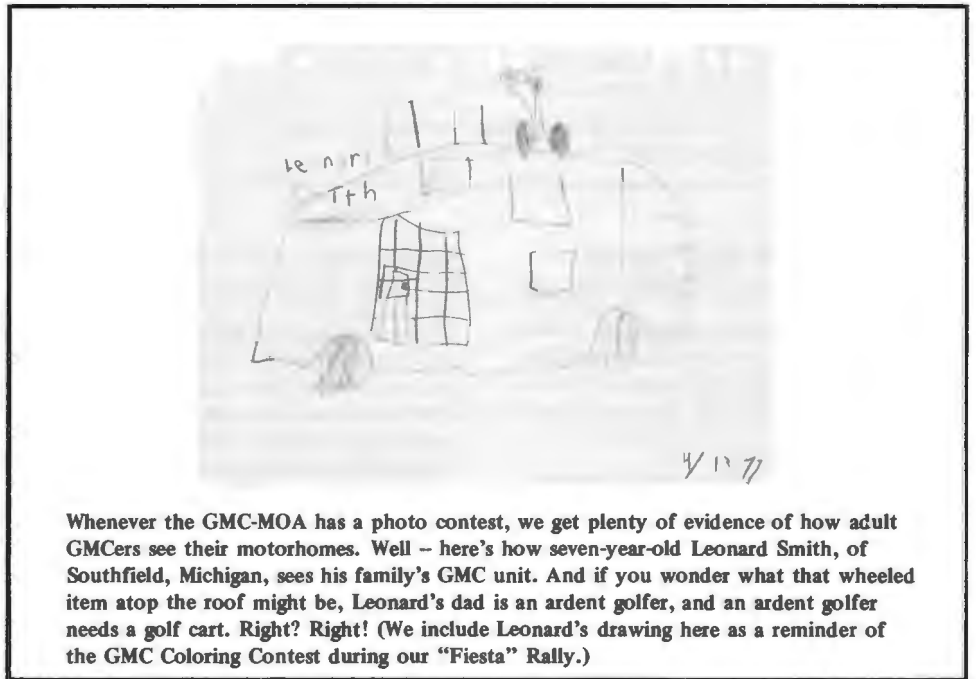
Sunday, March 5, will bring down the curtain on this spectacular-packed GMC-MOA Rally. There'll be coffee at 8 a.m., our inter-denominational church services at 9 a.m., and then breakfast — with the New Orleans touch of champagne — from 10:15 to 11 a.m.

Farewells? We can look forward to the inevitable touch of sadness, the one that comes at the close of any occasion rich in fellowship. But mostly there'll be the warmth that springs from having met many new friends while re-meeting others won at earlier gatherings.

So — Let's go, New Orleans! We're looking forward to seeing you, all of you, there.



Jazz? This is where it all started — and still lives.



Whenever the GMC-MOA has a photo contest, we get plenty of evidence of how adult GMCers see their motorhomes. Well — here's how seven-year-old Leonard Smith, of Southfield, Michigan, sees his family's GMC unit. And if you wonder what that wheeled item atop the roof might be, Leonard's dad is an ardent golfer, and an ardent golfer needs a golf cart. Right? Right! (We include Leonard's drawing here as a reminder of the GMC Coloring Contest during our "Fiesta" Rally.)

GMC PHOTO-FUN V ENTRY FORM — "MISSISSIPPI RIVER FIESTA," MARCH, 1978

(Entries must be received by February 15, 1978 to allow for processing)

Slide/Neg. #

TITLE/DESCRIPTION

Name _____

Address _____

City _____ State _____

Zip Code _____

NOTE: YOUR ORIGINALS WILL BE RETURNED

MAIL TO:

GMC Photo-Fun V

% Cliff Brackett, Room 210

660 South Boulevard East

Pontiac, Michigan 48053

JOIN THE CHORUS AND LET THE MELODY RING OUT!

We now have an official GMC Motorhome song, "The Front Wheel Drivers"! Introduced at our recent "Anchors Away" Rally in San Diego, it made an instant hit with all who heard it and we're printing the words here so you can do a bit of practicing along the way.

GMC MOTORHOME OWNER'S ASSOCIATION SONG "THE FRONT WHEEL DRIVERS"

Chorus:

Oh, we're the front wheel drivers
We're front wheel drivers
We'll get you there in all kinds of weather
Because we're front wheel drivers,
We're front wheel drivers
No matter what we do, we do together . . .

Verse One:

There's nothing in the world like a GMC
From front wheel drive to panoramic windows
It handles like a dream and will get you where you're goin'
All the way from Maine to San Diego.

Verse Two:

We came to a stop when the freeway jammed
We're the only ones who had a laugh
But while all the others were chewing on their nails
We played Gin, had two naps, and a bath.

Verse Three:

My brother has a sportscar and it's low to the road
He's always cruisin' down on highway three
But if I had a choice, I'd rather look above it all
And see what the truckers see.

Make up your own verses, send them in to us in Pontiac, Michigan, so we can publish them in the future issues of the GMC "Motorhome Traveler".

Here's What You Need For Contacting GMC-MOA

Have a question or some information you feel should be referred to your GMC Motorhome Owners Association? Or to your Executive Directors, Mac and Gloria McDonnell?

Send it along to:
GMC-MOA, Inc.
c/o Mac McDonnell
P.O. Box 2005
Scottsdale, AZ 85252

Or, if you want to do it by telephone, the number is: Area Code 602, 949-8266. (Suggestion: Clip or copy this information, and tuck it away with your Motorhome and GMC-MOA papers. Then you'll know where it is when you want it!)

Florida Club Elects Leaders for 1978

The GMC Sunshine Statesmen, choosing officers for 1978, named Jim Bailey to a second year as President of the Florida group. The election was held during the Fort Wilderness-Disney World Rally at Orlando in November.

Other officers elected are: Bill Morse, Vice President; Sally Kruger, Secretary-Treasurer; Geneva Dye, Assistant Secretary; and Jim Rainwater, Regional Director. On the Board of Directors are Fred Fuhrman, George Dye, Leonard Damron, and Dick Calvert.

GMC Saguario Jetset Elects New Officers

New officers and directors were elected by members of the GMC Saguario Jetset during the business session of their December rally. The rally, at the Francisco Grande Hotel, near Casa Grande, Arizona, marked the club's first birthday.

Bill Keller, 5301 N. 23rd Street, Phoenix, Arizona 85016, was elected president. Other officers are: Don Myers, 1st Vice President; Frank Guthmann, 2nd Vice President; Dorothy Garling, Secretary; Darlyne Myers, Treasurer; Harlan Yeager, Chapter Representative and Lauren Maloy, Alternate Chapter Representative.

Directors named are Lloyd Burton, Damon Clayton, Lester Garling, Earl Gilbert, John Mitchell, Keller, and Myers.

1978 Officers Named by GMC Elegant Cruisers

Myron R. Stahl, Beverly Hills, was re-elected President when the GMC Elegant Cruisers chose club officers for the 1978 year. Other officers, all elected unanimously during the club's Birthday Party rally in Indio, California, in November, are:

Larue C. Thomas, 1st Vice President; Arch McGregor, 2nd Vice President; Marlene Putnam, Secretary; Pappy Reid, Treasurer; Kenny R. Thomas, National Director; and Ralph Richardson, Alternate National Director.

GMC TIDEWATER CRABS

Thanksgiving was the theme when eight coaches and 20 persons met for the GMC Tidewater Crabs rally at the Carroll County Agricultural Center, Westminster, Maryland, November 11-13. The rolling farmlands, the weather — cold, crisp, sunny, with snow flurries — and, above all, the potluck dinner centered on three turkeys prepared by hosts Ed and Betty-Jo Wharff, made it a memorable occasion. The after-dinner games, along with the good talk, put the evening in the unforgettable class.

Highlight of the business meeting was presentation of a plaque bearing the Tidewater Crabs emblem to outgoing President Fred Woodcock. Eric Anderson, new Vice President, made the plaque; Larry Fields, incoming President, handled the presentation.



That's Fred Woodcock (left) with the plaque presented him by the GMC Tidewater Crabs to salute his service while President through 1976 and 1977. Larry Fields, incoming President, made the presentation.



The prospector behind the whiskers and the goldseeker's pan is Bud Pearson, of Modesto, California — chosen the best-dressed '49er when the GMC Forty Niners rallied at a "Gold Rush Review".

GMC Forty Niners

The GMC Forty Niners, 19 coaches and 45 persons strong, rallied at Coloma, California's Coloma Resort for a "Gold Rush Review" on November 11-13. And they put the theme into action with a potluck dinner/anniversary party which all members attended in '49 dress. Entertainment highlights were the introduction of a '49 theme song, and a "Gold Rush Review Show" staged under direction of incoming President Don Kuhn.

Kuhn, Sam Zivkovich, and the Stan Scharoschs, as wagonmasters and assistants, won plaudits for their work from everyone at the affair.



GMC FUN-TIVITIES AFTER/WORD

Saguaro Jetset

The Clayton Dammans and Jack Yaws were wagonmasters and wagonhostesses for this GMC club's Birthday Rally in December. The affair, at the Francisco Grande Hotel, near Casa Grande, was highlighted by a "dress-up" buffet dinner in the hotel's Skyroom.

Adding to the birthday and pre-Christmas sparkle of the dinner were a trio of contributions: corsages for the ladies, from General GMC and the Yaws; a birthday cake decorated with a representation — in detail — of a GMC motorhome, brought by the Damons; and wine for the toasts, provided by Executive Directors Mac and Gloria McDonnell. Needless to say, "Jingle Bells" was sung with fervor — and with retiring President Lester Garling turning the song-leading chores over to incoming President Bill Keller.

And in mid-January 12 coaches and 20 Jetset members rallied at Gilbert Ray Campground, Tucson Mountain Park. On the program were a service presentation by representatives of Jimmy GMC, Tucson, and sightseeing at the Arizona Sonora Museum, at Old Tucson, and at Mission San Xavier Del Bac. Plus, of course, a potluck dinner to afford everyone a chance for the talking, story-telling, and reminiscing that really makes a rally! The Frank Guthmans, Tucson, were wagonmasters for this one.

GMC Elegant Cruisers

How do you celebrate a club birthday? The GMC Elegant Cruisers — 20 GMC Motorhomes of them — kicked their's off with a Happy Hour and "Super Potluck Dinner" on Friday night, and then an event-crowded Saturday. Events like, besides business, a barbecue lunch, a bingo game, and then a ride on the Palm Springs Tram Way — complete with breath-taking view. And the wind-up was a Sunday lunch at Nick and Cathy Carner's restaurant in Cabazon.

The Carners planned the rally, held at the Carriage Place, Indio, California, on the weekend of November 11. Reynolds-Buick GMC, West Covina, won big thanks from the Elegant Cruisers for morning coffee and donuts, plus buses for the tram way trip.

Anything else? You bet! Like birthday cakes by Mick Carner, and memento plaques by Myron Stahl — for all attending. Now that's a birthday rally!

GMC Sunshine Statesmen

Daytime enjoyment and relaxation, evenings loaded with fellowship, talk, and laughter — that's what the GMC Sunshine Statesmen found at their November rally at Disney World, Orlando. It was the club's biggest-ever, with 41 GMC motorhomes and 110 people in attendance.

Naturally, that number made for two outstanding potlucks marked by excellent food ("You just can't beat these GMC cooks!") and getting acquainted and re-acquainted. Notable menu contributions came from Jim Bailey, who furnished smoked turkey, and the morning coffee and provided by McNamara GMC of Orlando.

Besides all the fun-things offered by Disney World, the Statesmen had a chance to take in a U. of Florida football game. And many members "just plain relaxed and enjoyed the beautiful cool weather."

GMC Yankee Clippers

Picture this: The GMC Yankee Clippers gather for a business meeting, the Secretary says "Good morning" — and several members of the club immediately stand up and sing "Rudolph the Red-Nosed Reindeer" in its entirety. That, and 15 minutes of roaring laughter, happened during the club's Christmas Party rally, December 10-11, at Independence Harbor, Assonet, Massachusetts.

How come the singing? Because the hypnotist who entertained at the Saturday dinner had instructed his subjects to sing "Rudolph" when they heard those trigger words. And it worked!

There were 14 GMC motorhomes and 60 persons at the gathering. The dinner, with Santa Claus attending as well as the hypnotist, was a great success. And so was the warm, roaring fire when the Clippers met for breakfast after a bitterly cold New England night!

GMC SAGUARO JETSET

O'Odham Tash Festival
February 17-19
Casa Grande, Arizona
Contact: Donald L. Meyers
(602) 967-7645

GMC PACIFIC CRUISERS

Hobo Rally
March 10-12
Pio Pico Park
Jamul, California
Contact: Abe Sandler
6242 Lake Leven Drive
San Diego, California 92119

GMC ELEGANT CRUISERS and GMC FORTY NINERS

First Joint Rally
April 28-30
Pismo Coast Village
Pismo Beach, California
Contact: Ralph Richardson
(805) 482-7383

GMC COUNTRY CLUB and GMC GREAT LAKERS

Joint Rally
April
King's Island, Ohio
Contact: Marvin Grossman
366 S. Standwood Rd.
Columbus, OH 43209

Virgil Barbe
843 Sheffield
Madison Hts., MI 48071

GMC GREAT LAKERS

Spring Fling
May 12-14
Groveland/Oaks Park
Holly, Michigan
Contact: Virgil Barbe
843 Sheffield
Madison Hts., MI 48071

GMC PACIFIC CRUISERS

Peaceful Waters Rally
May 26-29
Newport Dunes
Newport Beach, California
Contact: Abe Sandler
6242 Lake Leven Drive
San Diego, California 92119

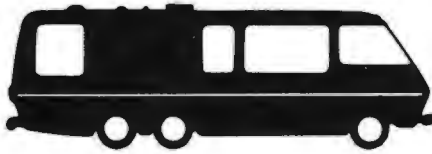
GMC GREAT LAKERS

July 14-16
Pioneer Park
North Muskegon, Michigan
Contact: Virgil Barbe
843 Sheffield
Madison Hts., MI 48071

GMC GREAT LAKERS

August 11-13
Frankenmuth, Michigan
Contact: Virgil Barbe
843 Sheffield
Madison Hts., MI 48071

GMC MOTORHOME CLUBS



Anyone seeking membership information on any of these clubs is urged to contact the President as listed. This Directory of GMC Motorhome Clubs will be published in The Traveler from time to time for your use and reference.

1988

Club President

Club President

Club President

COUNTRY CLUB



Marvin Grossman
366 S. Standwood Rd.
Columbus, OH 43209

HERITAGE CLUB



Kitty Beckstein
101 Bentham Parkway
Snyder, NY 14226

SAGUARO CLUB



Lester Garling
1847 E. Roma Ave.
Phoenix, AZ 85016

COLONIAL TRAVELERS CLUB



Donald Shaw
10 Forest Drive
Morris Plains, NJ 07950

MIDWEST TRAVELERS CLUB



Gary Friedman
301 E. Locust
Des Moines, Iowa 50309

JETSET CLUB



Dick Pelton
1730 Heather Dr.
Aurora, IL 60506

CUSTOM CRUISERS CLUB



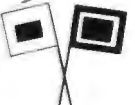
Dan Lang
4501 Parkside Lane
Edina, MN 55436

NORTHERN STARS CLUB



Thomas Hoepfner
912 17th St. So.
Moorehead, MN 56560

SIX WHEELERS CLUB



Jim Bailey
4839 Riverbasin Dr. So.
Jacksonville, FL 32207

KLASSICS ELEGANT CRUISERS CLUB



Myron Stahl
280 S. Beverly Rd.
Beverly Hills, CA 90212

PACIFIC CRUISERS CLUB



John Weesner
8882 Centaurus Way
San Diego, CA 92126

SUNSHINE STATESMEN CLUB



Jim Bailey
4839 Riverbasin Dr. So.
Jacksonville, FL 32207

ENCHANTED TUMBLEWEEDS CLUB



Bruce Lajst
3417 1/2 Anderson, S.E.
Albuquerque, NM 87106

PLAINS TRAVELERS CLUB



Ben & Barb Kennedy
3600 N. Forest Park
Oklahoma City, OK 73121

TIDEWATER CRABS CLUB



Larry Fields
814 Diamond Drive
Gaithersburg, MD 20760

FORTY NINERS CLUB



V. G. Lambert
58 Skyline Crest
Monterey, CA 93940

PRAIRIE SCHOONERS CLUB



Arthur Mellott
920 S. 110th St.
Kansas City, Kansas 66111

TRAVELIN' TEXANS CLUB



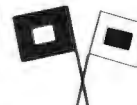
Robert Kennedy
10409 Gulf Meadows
Houston, TX 77075

GATEWAY MOTOR CRUISERS CLUB



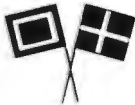
Roy Reitter
304 Glyn Cagny Rd.
Manchester, MO 63011

WESTERN RESERVES CLUB



Arthur Mellott
920 S. 110th St.
Kansas City, Kansas 66111

WESTERN WHEELERS CLUB



Lou Gaeta
1160 Summit Drive
Mayfield Hts, OH 44124

GREAT LAKERS CLUB



Virgil Barbe
843 Sheffield
Madison Hts, MI 48071

ROLLING VAGABONDS CLUB



Alice Styza
18470 Chevy Chase
Brookfield, WI 53005

WESTERN YANKEE CLUB



Robert Stringer
Rist Canyon,
Bellvue, CO 80512

ROVING CLIPPERS CLUB



George McLaney
Elizabeth Dr., Rt. #1
Box 1950
Elizabethtown, NC 28337

WHEELERS YANKEE CLUB



Herb Bernard
19 Hampshire Rd.
Methuen, MA 01844

GOOD NEWS

It is our opinion that the "TRAVELER" this month is filled with a lot of HAPPY NEWS for the members of the GMC Motorhome Owners Association, and all GMC owners.

A BIG YES! GMC will continue to sponsor the GMC Motorhome Owners Association through 1978. This includes our Summer Rally, to be held July 23-25 at Delavan, Wisconsin, near Lake Geneva. Look for details in the March issue of the GMC Motorhome TRAVELER.

We have just returned from down New Orleans way, finalizing details for our GMC Motorhome Owners National Rally — the Mississippi River Fiesta. Currently the excitement of "Mardi Gras" has all the natives involved in the celebration — along with those visitors here to attend the many gala affairs taking place in this beautiful city.

GMC's Mississippi River Fiesta will, of course, follow the Mardi Gras. But the spirit of the festivities will remain for all of us, with five fun-filled days together in New Orleans.

MORE GOOD NEWS!

The Rally heralds our "second birthday" as the GMC Motorhome Owners Club and we will hold our own Mini-Mardi Gras — with breakfast at Brennan's (sponsored by GMC Truck & Coach), jazz bands, costumes, contests, prizes, an evening cruise on the beautiful Mississippi while the band plays on, good food, good friends, service seminars, product seminars, two champagne parties, and our famous GMC potluck (prepared by the world's best chefs — our wives — with the entree prepared by the award-winning Leopoldo Hirsch, Executive Chef of Ro Jé).

If you haven't sent us your reservations for this GMC FUN-TIVITY, act now!

Speaking of the GMC Motorhome Owners Association, let us take a few lines of this column to discuss some of the programs being developed as part of the membership.

• We have just completed the GMC-MOA "I-D cards". These designate the member's number, GMC Motorhome Serial Number, the date of your membership, and, if you are a "chapter member", it includes identification of your chapter affiliation. The I-D cards are in the mail, and should be in the member's possession soon.

• Early in the month of March, each member will be sent an insurance policy covering accidental death and dismemberment as part of their extended benefits in the Association. (The delay for the moment is that we are awaiting written approval of the Arizona Insurance Commission.) We have pursued this program for many months, and to the best of our knowledge no other motorhome club extends this type of coverage with the membership. Most associations or clubs may offer an insurance program for additional cost, but ours is part of the GMC-MOA membership.

• We now have a GMC-MOA "film and camera club" which offers unusual services as well as Kodak-approved film processing and buy-by-mail film purchases. What's unusual? First, all processing, prints, and film are offered to members at discount prices. Second, the program pays all postage for sending in film, and return postage to the address you indicate.

Third, and best of all, GMC-MOA members need include no pre-payment when mailing film for processing. Our supplier handles your photo work, and then bills you at the end of the month for the services rendered!

We hope you will use this film service often. Beyond discounts, the convenience can be tremendous! We can mail our exposed film as we do our "on the road" photography — and know our pictures will be waiting in the mailbox when we return home.

• Our plans include coach identification plates for each member's GMC Motorhome, and these will be sent soon. The new plates will announce to everyone that you are a member of GMC-MOA and, if you are a GMC-MOA chapter member, it will include ready identification of your chapter affiliation.

• Provision has been made for a comprehensive general liability insurance policy to cover our national rallies, and chapter rallies or official meetings of official GMC-MOA chapters, provided for the members by the GMC Motorhome Owners Association. This protection can lend peace of mind whenever we come together as a group.

We are doing our very best to complete many programs, so please bear with us.

Many exciting rallies are being planned by the GMC-MOA chapters, and GMC Motorhome Owners may look forward to sharing some very happy times this year. If you are not a member of GMC-MOA, we invite you to join us now.

We also extend you a very cordial invitation to join all of us at New Orleans for a GMC SUPER-FUN-TIVITY. We can promise you one of the highlights of 1978 because we have a bundle of good things awaiting your arrival!

In the meantime — "drive 'em safely, happy GMCing, and we shall be GMCing you soon."

Mac & Gloria McDonnell
Executive Directors



Mac & Gloria McDonnell
EXECUTIVE DIRECTORS
GMC MOTORHOME OWNERS
ASSOCIATION

ACT TODAY

MAIL REQUESTS TO:

GMC-MOA, INC.,

P.O. Box 2005

Scottsdale, AZ 85252

Yes, please include us as an "OFFICIAL MEMBER" to: THE GMC MOTORHOME OWNERS ASSOCIATION, INC.

Please send an application today:

NAME _____
First Last

ADDRESS _____
Street

CITY _____

STATE _____ ZIP _____

I do understand dues for joining GMC-MOA, INC., will be \$25.00 per year, and a \$5.00 filing fee, which must be included in my application for membership in the GMC MOTORHOME OWNERS ASSOCIATION.

PLEASE NOTE: Do not send check or money order with this request for your membership. We will immediately mail you an application form upon receipt of your request.

SIGNED: _____

GMC Adds Details to Phase-out Plans

Phasing out production of an outstanding prestige product line such as the GMC Motorhome and TransMode is a process calling for careful, detailed study all the way. That's reflected in the deliberate and studied approach being pursued by the GMC Truck & Coach Division of General Motors Corporation in following up the November announcement that the line would be discontinued.

Just to refresh your memory: In that initial press release Robert W. Truxell, General Manager of GMC Truck & Coach Division, stated that he wanted to concentrate more of the division's efforts in the area of light, medium, and heavy trucks. Other GMC announcements have indicated that a factor in this decision is the down-sizing of engines and other related components — a process which means the power train presently utilized in the GMC Motorhome and TransMode would be phased out.

With dozens of factors to be weighed, working our final plans for the phase-out of these vehicles is a slow process. But as

decisions are reached, GMC Truck & Coach management is striving to provide reliable information to all interested parties. This includes both GMC dealers and GMC Motorhome owners as well as the division's employees.

The three most-asked questions on the part of GMC Motorhome owners, when hearing of the planned phase-out, were these:

1. Will I be able to get replacement parts if I should need that kind of repairs, say year after next?

2. My GMC Motorhome is special; it has many unique systems like my suspension. Where will I get it serviced in the years ahead?

3. What's going to happen to our Club?

Here, from a letter sent to GMC dealers recently, are some positive answers to all three questions. In the same order as the inquiries:

1. **Parts Availability.** Service parts of all types to ensure satisfaction of motorhome owners will continue to be available. GM Parts Division is working closely with GMC to assure that no interruption in service will occur.

2. GMC will continue to provide service and warranty through a nationwide group of GMC Motorhome Service dealers. Even after production ceases, General Motors dealers will be able to provide you with service and warranty.

3. **GMC Motorhome Owners Clubs.** "GMC will continue to support the 24 exist-

ing clubs through the calendar year of 1978." The GMC Motorhome Owners Association, Inc., is non-profit and completely independent of, and separate from, GMC Truck & Coach. As such, its members may take necessary action to continue indefinitely. Any inquiries about joining the Association, renewing memberships, and the like, should be sent directly to GMC-MOA, Inc., 7333 E. Monterey Way #4, P.O. Box 2005, Scottsdale, Arizona 85252. The phone number is (602) 949-8266. Mac and Gloria McDonnell will continue to be the National Directors.

It is our intention to continue the TRAVELER newsletter through the 1978 calendar year. It is also our plan to include other recreational vehicles and, in this revised format, the publication may continue even longer. Your comments and articles along with pictures will be most welcome.

You've already been advised that GMC will support the New Orleans Rally scheduled for March 1-5, and the Summer Rally at Lake Geneva, Wisconsin scheduled for July 19-23. So make your plans now to be with us and join in the fun. You will be given more details in future issues of the TRAVELER.

As mentioned earlier, we look forward to your comments. And, of course, any questions you may have are most welcome. We'd like to stay in touch with you, and we hope that you'll stay in touch with us.

Best wishes, and happy GMC Motorhoming!

GMC *Motorhome*
TRAVELER

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